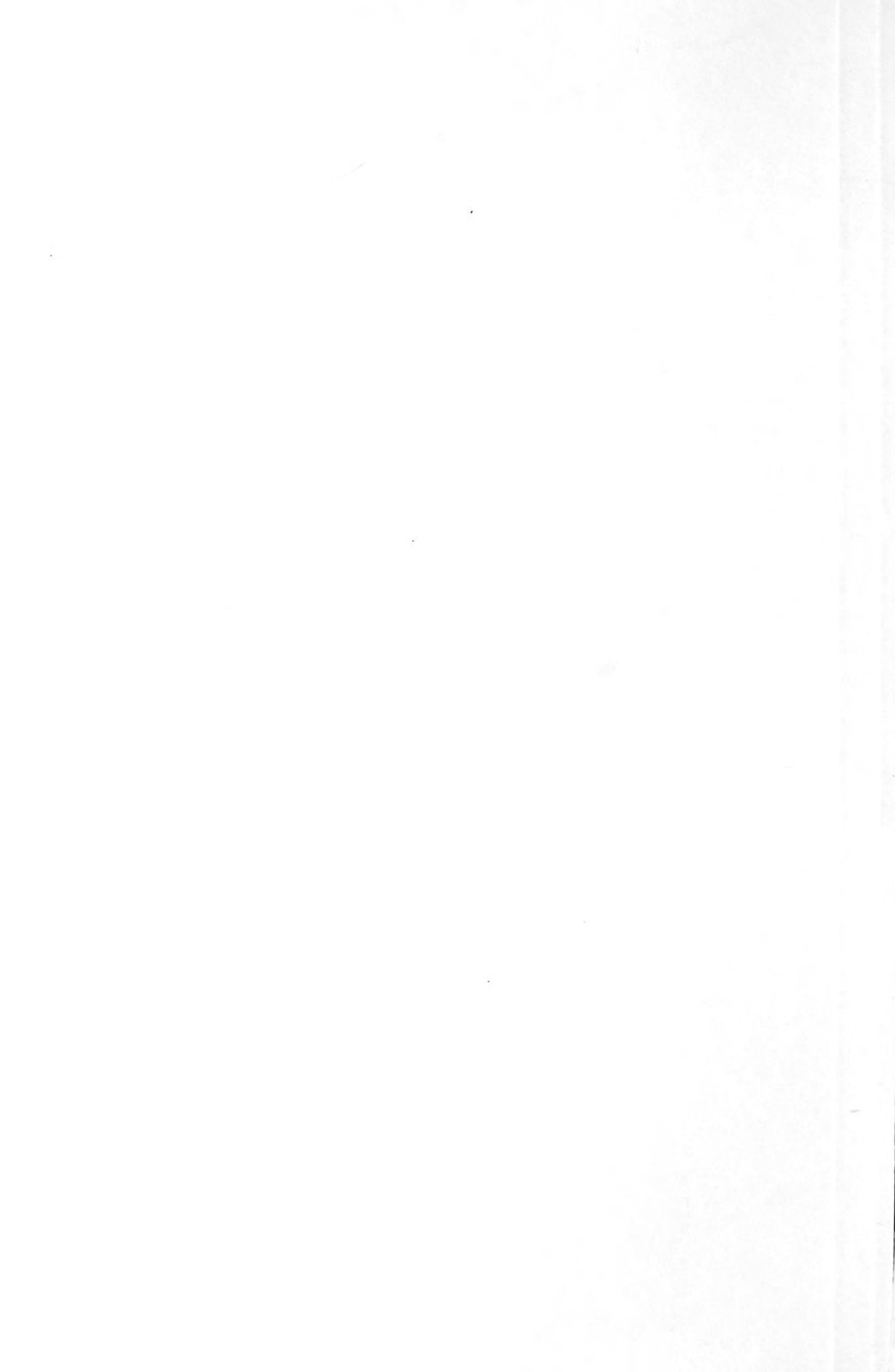


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U. S. Department of Agriculture.

Success Dahlia Gardens

— 1928 —



WILLIAM H. HOGAN (new, 1928)

171 FERRY ST. LAWRENCE, MASS

General Information.

TERMS: Remittance with order on or before shipment. Retail orders are delivered prepaid. Please remit by bank draft, Post Office Order, or registered mail. No stock sent C. O. D. unless 50 per cent. of purchase price accompanies order. Remit by Postal Money Order from Canada or other foreign countries.

ORDER EARLY and avoid disappointment should the variety desired be sold out. Orders are filled in rotation as received. If for any reason we are unable to fill an order complete we will assume no responsibility in excess of purchase price of stock we are unable to fill order on.

SHIPPING: We begin shipping tubers about April 15th unless otherwise desired. Green plants are shipped from May 15th to June 15th.

SUBSTITUTION: We never substitute without permission, but suggest you mention a second choice.

CULTURE: Complete instructions for growing dahlias will be sent with each order.

GUARANTEE: All stock is guaranteed to be true to name and in growing condition upon arrival. If for any reason it is found otherwise please return at once and we will cheerfully replace or refund purchase price if requested to do so.

GREEN PLANTS: Our green plants are all base cuttings, which make stocky, well rooted plants that will grow and produce fine bloom and make good clean tubers. Our plants are grown in a specially built green house for this purpose. They are grown under moderate heat, and at the proper time are hardened off in cold frames. We have shipped green plants to California and they arrived in fine condition.

COMMERCIAL GROWERS: We cater to a high class retail trade, but we will allow the usual trade discount on our own introductions and on other varieties where our stock will permit, except where prices are net. Write for discount mentioning varieties wanted. We grow many varieties not listed.

SPECIAL BARGAINS: Collections of 12 named varieties \$5.00 and \$10.00. Our selection, all different large blooming kind.

ABBREVIATIONS: C., Cactus; H. C., Hybrid Cactus; D., Decorative; P., Peony-flowered; S., Show; H. D., Hybrid Decorative.

NOTICE: This list cancels all previous prices.

FRIENDS OLD AND NEW

Make new friends, but keep the old:
Those are silver, these are gold.
New-made friendship, like new wine,
Age will mellow and refine.
Friendships that have stood the test—
Time and change—are surely best.
Brow may wrinkle hair grow gray,
Friendship never knows decay:
For 'mid old friends, tried and true.
Once more we our youth renew.
But old friends, alas! may die,
New friends must their place supply.
Cherish friendship in your breast.
New is good, but old is best:
Make new friends, but keep the old.
Those are silver, these are gold.

OUR GREETINGS FOR 1928

At this season of the year, in extending our warmest greetings to old customers and friends, we also wish to include Mr. J. J. Broomall's friends and customers, as we have purchased Mr. Broomall's business. We thank you one and all for your past patronage which we greatly appreciate. We pledge ourselves throughout the coming season to maintain the same high standard of quality and service which in the past has earned your confidence, and for which you have expressed your appreciation by your continued patronage.



CHARLES G. REED



HAROLD G. REED

TO THE NEW COMERS AND PROSPECTIVE CUSTOMERS:

We respectfully solicit your valued Patronage and assure you that we shall do our very best to please you. We feel confident that you will be pleased with our cheerfulness in having the privilege of serving you. A trial order will convince you our stock, service and business method is such that it will win your warm approval.

Sincerely yours

SUCCESS DAHLIA GARDENS.

Members National Association of Commercial Dahlia Growers; American Dahlia Society; Dahlia Society of New England; Dahlia Society of New Jersey; Dahlia Society of San Francisco; Dahlia Society of California.

Reference; Merchants Trust Co., Lawrence, Mass. or any reliable Dahlia Grower in America.

EAGLE ROCK DAHLIA FARM

"Home of the World's Best"

J. J. BROOMALL, Dahlia Specialist

EAGLE ROCK, CALIFORNIA

ANNOUNCEMENT

To My Friends and Customers:

Owing to failing eyesight I have been compelled to quit the commercial part of the Dahlia business, and I have taken this means of informing you that I have sold my dahlia business to Mr. Charles G. Reed, Proprietor of the Success Dahlia Gardens, Lawrence, Mass.

I feel that I am particularly fortunate in having a man of Mr. Reed's standing and ability to continue the work of introducing EAGLE ROCK DAHLIAS, and I am sure that he will do everything in his power to merit a continuance of the liberal patronage with which you have favored me in the past.

I desire to express my appreciation for the many favors received, and to assure you that I shall continue to put forth my best efforts in trying to further improve the GREATEST OF ALL FLOWERS, THE DAHLIA.

You have my best wishes for the future, and may we all continue to contribute our best efforts for more and better Dahlias.

Yours very truly, J. J. BROOMALL.

All communications, applications for catalogs, orders, etc., should be sent to the SUCCESS DAHLIA GARDENS, LAWRENCE, MASS., as all mail orders will be shipped from there.

ATTENTION, PLEASE

It is with genuine pride and pleasure that we announce to our customers and friends that we have purchased the Dahlia business of Mr. J. J. Broomall, who has given the world more great Dahlia originations than any other single grower, and we shall strive to carry on his business in conjunction with our own in such a manner that it will warrant your confidence and support.

It is with equal pleasure that we can tell you that hereafter Mr. Broomall will devote his entire time to the actual breeding work among his Dahlias, striving to surpass his former originations. His new originations will be introduced exclusively by us.

Mr. Broomall will issue no catalog or price list except through us. We respectfully solicit Mr. Broomall's former customers' patronage.

SUCCESS DAHLIA GARDENS.

It is with great pleasure we submit the following 1928 originations of Mr. J. J. Broomall of Eagle Rock, California, for your kind consideration. We are the exclusive introducers for Mr. Broomall:

AMARANTHUS (H.D.)—Amaranth pink, very large flowers, good stems. Height 2½ feet. Stock limited.....Tuber \$10.00. Plant \$5.00

CORINGA (H. D.)—Capucine yellow, shaded cornelian red (Ridgeway) the rich coppery-orange color of this dahlia attracted the immediate attention of visitors, the medium large flowers are held erect on strong but rather short stems, petals are slightly serrate, always perfectly double, habit of plant is quite dwarf, must be headed back and disbudded like Mr. Crowley to get good stems for cutting. As a bedding dahlia it is in a class by itself. To see it is to want it. Height 2½ feet.
Tuber \$7.50. Plant \$3.50

DERRILL W. HART (Dec.)—Capucine yellow shading to grenadine red, in cool weather almost copper color, the large well-formed flowers of this variety are held erect on fine stems. Universally admired by all who saw it. Height 5 feet.
Tuber \$15.00. Plant \$7.50

EAGLE ROCK GEM—Maize yellow shaded orient pink, this is certainly the finest shaped strong stemmed Cactus Dahlia yet produced. Its form is much finer than Ambassador, and the color is very unusual and pleasing; the habit is good, the flowers always standing perfectly erect. Height 3 feet.....Tuber \$25.00. Plant \$12.50

LA GOLONDRINA (H. D.)—Silvery white shaded phlox purple, the general effect being a light lavender, very large flowers of distinct and pleasing shape, held well above the foliage on good stems. Height 4 feet.....Tuber \$10.00. Plant \$5.00 Net

MARLEAU (H. D.)—Pinard yellow, shaded capucine orange, general effect being salmon-buff, large flowers on long stems, very free flowering. Height 5 feet.
Tuber \$5.00. Plant \$2.50

MRS. SHIRLEY SHAW (Dec.)—Ox blood red shaded maroon, this magnificent flower sometimes has a tendency to come with crooked stems, but notwithstanding this fact was more universally admired than any dahlia in our gardens. The wonderful dark rich color and immense size capture everyone. Height 5 feet.
Tuber \$10.00. Plant \$5.00 Net

NETAWAKA (H. D.)—Orange yellow base shading to jasper red, reverse of petals bright carmine. The petals are twisted so that the reverse color is very much in evidence, the large flowers are borne on good stems, very distinct and pleasing both in form and unusual coloring. Height 5 feet.....Tuber \$15.00. Plant \$7.50 Net

THE PERFECT WHITE (C.)—Very little description is required when Mr. Broomall selects such a name for a dahlia. He says it is about the size of Profusion, but very much more artistic in formation.....Tuber \$5.00. Plant \$2.50 Net

OUR OWN 1928 INTRODUCTIONS.

FIRE CHIEF (Dec.)—This is the best scarlet dahlia that we have seen, and our opinion is shared by many of the better growers who have visited our gardens. Certificates by the A. D. S. and the Dahlia Society of New Jersey at their trial gardens. Flowering habit profuse. Flowers average 8 inches without disbudding. Stiff stems.
Tuber \$10.00. Plant \$5.00

GOLDEN DREAM (Dec.)—Another of our originations. High score A. D. S. trial garden 1926. Certificated by the Dahlia Society of New Jersey, also winning first prize everywhere it has been exhibited. Color Storutian yellow and a golden sheen or lustre, reverse Brazil red. Long stiff stems. It surely is a Golden Dream.
Tuber \$10.00. Plant \$5.00

JACK O'LANTERN (Dec.)—We released a few tubers of this variety last spring and the reports we have received lead us to believe it was one of the best new varieties. Scored 87 at the trial garden of the Dahlia Society of New Jersey. Color, scarlet with reverse picric yellow, finished flower is scarlet center with crown of empire yellow. Fine stems, profuse bloomer. Stock limited.Tuber \$10.00. Plant \$5.00

WILLIAM H. HOGAN (Dec.)—Joint introducers with Mr. William Seltsam. Winner first prize New York 1927. This is one of those dahlias that must be seen to

be appreciated. Color, garnet red with white tips running down the center of the petals. Perfect stems. Never has sported, every petal coming true to color. Nothing like it in dahlias. (See cut on front cover).....Tuber \$10.00. Plant \$5.00 Net

New creations of superior merit from other growers
that we highly recommend:

JANE COWL—The sensation of the A. D. S. show 1927. A massive deep decorative with petals curled and twisted. Color a glistening bronzy buff and old gold blending to a deeper shade toward center of flower, reverse of petals a pale flesh color, giving the flower, as a whole, a warm glow. A stem of unusual strength holds this giant decorative erect over a plant of ideal growth, foliage thick and leathery, insect resisting. Miss Jane Cowl selected this variety at the A. D. S. exhibition in New York to bear her name. Also awarded first prize for undisseminated seedling and the Garden and Home Builder Sweepstakes Silver Medal. Awarded Certificate of Merit, A. D. S. Trial Garden, at Storrs.Tuber (April 15th delivery), \$15.00. Plant \$7.50 Net

MY MARYLAND—This exhibition hybrid cactus is of a decidedly unique coloring, a blending of unusually delicate pink with the faintest suggestion of lavender, the pointed petals whorl and twist in such a manner as to blend the two colors. There are pinks and there are lavenders, but this flower is in a color class of its own. Excellent stems and leathery foliage. Awarded the Maryland Dahlia Society's gold medal for the best undisseminated seedling exhibited at the exhibition of the New Jersey Dahlia Society in Atlantic City, hence its name. Also awarded the Garden and Home Builder's Achievement medal. First prize at A. D. S. show in New York for best undisseminated hybrid cactus. Certificate of Merit, A. D. S., at Storrs.

Tuber (April 15th delivery), \$15.00. Plant \$7.50 Net

YELLOW PRINCESS (Dec.)—Joint introducers with its originator, Mr. George W. Fraser. Certificated A. D. S. trial garden. Golden medal ribbon winner New York show 1927. One of the largest yellow dahlias that we have grown. Long stiff stems.

Tuber \$10.00. Plant \$5.00

SANHICAN'S NECTARINE—This dahlia is daintily tinted with all the beautiful colors seen in a ripe Nectarine, hence its name. An irregularly shaped decorative, face of petals a golden rose and the reverse a deep old rose. An early and extremely free bloomer, flowers of medium size, held perfectly upright on long, stiff stems; dark green leathery foliage.Tuber \$5.00. Plant \$2.50

SANHICAN'S PURPLE—A fine decorative dahlia. Ridgeway's chart describes the color as "True Purple." A full-centered, regularly shaped dahlia of great keeping qualities either on the plant or the exhibition table. Of tall-growing habit, flowers held well above on long, black, rigid stems. Foliage, dark green and leathery.

Tuber \$5.00. Plant \$2.50

NANCY HARE—An exquisite decorative made up of regularly petals forming a flower of great depth. Color a true old rose. The fully expanded petals reflect a golden sheen. Profuse bloomer, perfectly rigid stem and dark green foliage.

Tuber \$5.00. Plant \$2.50

F. T. D.—Large exhibition decorative, a sport of Trentonian and manifesting the latter's good habit of growth. Color a rich Tyrian rose. Flowers held well above the foliage on long, rigid stems. Dark green foliage. Awarded a Certificate of Merit New Jersey Trial Gardens 1927.Tuber \$10.00. Plant \$5.00

BETTY IVINS (Exhibition Decorative)—A remarkable flower of huge proportions. Petals thickly placed to form a very full flower. Color a rich salmon, overlaid with an amber glow, showing a rosy pink reverse. Petals have that soft glistening gleam, as reflected in the texture of a rose. For a flower of such size, it has a remarkable stem that holds it perfectly upright, a point which has been noted by many of its admirers. Plants grow medium-tall with thick green foliage, stems stiff and long.Plant \$5.00 Net

JEAN HARE—A distinctive exhibition hybrid cactus of peculiar formation and unusual charm. When the flower first unfolds it is a beautiful golden yellow, as it matures it becomes an apricot buff and the outer row of petals a golden bronze. A flower that commands unusual attention both in the field and at the shows. One of the most attractive Autumn colored dahlias on account of its great size and beauty. Very free bloomer, medium to tall habit of growth, perfectly stiff, upright stems, heavy dark green foliage. Awarded Certificate of Merit by Dahlia Society of New Jersey, with score of 87 for exhibition.Tuber \$10.00. Plant \$5.00



EAGLE ROCK GEM

One of J. J. Broomall's 1928 Originations Description on page 3

LA MEXICANA (H. C.)—A difficult color to describe. Ridgeway's chart names it Grenadine Orange, perhaps burnt orange toning to copper would better describe it. Center of flower lighter in shade and tips of petals slightly tinged with gold. An extremely early and free bloomer, yet easily attaining exhibition size. Flowers borne on slender, stiff, black stems, medium to tall habit of growth, dark green foliage.

Tuber \$7.50. Plant \$3.75

ESTHER NELSON (Nelson-Fisher & Masson)—A beautiful exhibition hybrid cactus, with fluffy curled and twisted petals of deep yellow, faintly touched with carmine when flowers first unfold. As the flower ages, the tips of the outer petals deepen to a rosy carmine, giving a two-tone effect. The flower is poised on a fine rigid, black stem and well above the dark green foliage. A distinctly new color combination and sure to be a prize winner on account of color, size and keeping qualities.

Tubers \$10.00 Plants \$5.00

SANHICAN'S NYMPH—Very large exhibition decorative, which immediately attracts the attention of all dahlia fans who are looking for beauty and size combined. A solid, high built flower which never shows its center; formed with quilled petals regularly placed. Color a beautiful rich primrose yellow with the reverse of petals faintly touched with fawn-rose, the latter color being more perceptible on the center petals as they open. This flower is most unique and beautiful, with perfect stems and of medium tall habit of growth.....Tuber \$7.50. Plant \$3.75

SANHICAN'S PEACH—A fluffy decorative of good size and great charm. In color it is exactly the shade of a ripe California peach with a real peach-cheek glow. Its attractiveness is further enhanced by the oddly twisted petals with staghorn tips. Rich dark green foliage, upright straight stems and good habit of growth. A valuable addition to any real choice collection of dahlias.....Tuber \$6.00. Plant \$3.00

ELIZABETH COMLY—A decorative that has size and beauty combined. Color, deep shrimp-pink, toning to a soft chrome-yellow at the base of petals. The beauty is enhanced by the fluffy pointed petals. The flowers are held well above the dark green foliage on a rigid stem. Tuber stock limited.....Tuber \$5.00. Plant \$2.50

JERSEY'S CLIMAX (H. C.)—This is a large flower of the hybrid cactus type. We have had them twelve inches in diameter. It is Xanthine Orange in color with Tourmaline pink reverse, and suffusion. The large flowers are freely produced, and the stems are excellent. The foliage is thick in texture, and the plant is a vigorous grower. A real acquisition as an exhibition hybrid cactus.....Plants only \$5.00

JERSEY'S DAYBREAK (Dec.)—Hermosa pink shading to creamy yellow in the center. Flowers of medium size, splendid formation, holding the pointed center well to the last. The stems are as rigid as canes, and foliage is of leathery texture. Very much admired by all visitors. Stock very limited.....Plant only \$5.00

JERSEY'S GLEAM (Dec.)—This is a fine new medium sized flower of splendid form. When the flowers first open they are yellow with a coral pink suffusion, but when fully open they are picric yellow in the center, and the outer petals coral pink with a gold suffusion. The stems are perfect with good thick insect resisting foliage.....Plant only \$5.00

JERSEY'S MASTERPIECE (Dec.)—Strawberry pink suffused gold at base of the florets. This is a bold and upstanding variety, possessing all the attributes of an exhibition variety. The flower has almost the same formation as the old favorite, Insulinde, but the color is more beautiful. The stems are strong and stiff, and the foliage is thick in texture, and very resistant to the attacks of insects. The flowers are large and very freely produced.....Plant only \$5.00

JERSEY'S OLYMPUS (Dec. P.)—Flowers large and globular in shape a seedling of the Bashful Giant, but with a much better stem. The color is a combination of Saffrano Venetian and flesh pink, with a gold suffusion when fully opened. It is a vigorous grower with large leathery leaves and the large flowers are produced freely on excellent stems.....Tuber \$10.00. Plant \$5.00

JERSEY'S PATROL (Dec.)—A low growing bush, of the Francis Lobdell habit. The color is spectrum red, with tips of gold in the unopened center. A splendid garden variety, always covered with bloom. Does not require to be staked as the stems are like canes.....Tuber \$5.00. Plant \$2.50

THE LEMONADE—Yellow dahlias are becoming very plentiful, but this one attracted a great deal of attention both in the field and on the exhibition table on account of its size and beauty. Clear lemon yellow, stiff upright stems, good habit of growth and an excellent keeper when cut.....Tuber \$5.00. Plant \$2.50 Net

KEMP'S VIOLET WONDER (D.)—The best violet-colored dahlia to date. The predominating color is a rich naphthaline violet with an underlying tone of royal purple. Reverse is bluish violet. Flowers are as nearly perfect in form as possible: true decorative, and of massive proportions, attaining to 10 inches and over in diameter, and to a depth of 6-7 inches, and are borne on long stiff stems that hold the flowers upright, 10-14 inches above the foliage. Flower does not burn, and is a remarkably good keeper, both on the bush and when picked. Plant is a strong, vigorous grower, of wide spreading habit, a prolific bloomer, and a good tuber maker. The foliage is bright green, healthy, and to date has never suffered injury from attacks of leaf hoppers or other sucking insects. One of the outstanding dahlias of the year, and the only dahlia of this color ever offered. Awarded a gold medal ribbon and a place in the court of honor at the 1927 A. D. S. Show, New York City.....Tuber \$15.00. Plant \$7.50



LA GOLONDRINA

One of J. J. Broomall's 1928 Originations Description on page 3

FORT MONMOUTH (H. C.)—One of the giants of the dahlia world. The color is a rich crimson maroon, (some say it is a rich claret), with a brightness unusual in the darker tones, and just a faint tinge of bluish violet at tips of petals. The flowers have long narrow petals, are well formed, full centered, of true hybrid cactus type, and of enormous size, attaining to a diameter of full 13 inches, and are borne on long stiff stems high above the foliage, and look you right in the face. Flower does not burn, and is a splendid keeper, both on the plant and when cut. Very prolific bloomer from early to late, and it is no uncommon thing to see five and six enormous flowers in good condition on a plant at a time. Plant is a strong, healthy grower, attaining to a height of 7-8 feet. Foliage is dark green, and has been immune to injury from attacks of leaf hoppers. Winner of first prize in the class for the largest dahlia in diameter at the 1927 Trenton Dahlia Society Show. It came within one vote of winning the Garden & Home Builder sweepstakes prize at the 1927 A. D. S. Show, New York.

Tuber \$15.00. Plant \$7.50

MARTHA KEMP (H. D.)—This is a very refined, and a beautiful dahlia. The color is a warm buff, shading to apricot yellow at base of petals. The flower is full 8 inches in diameter, and six inches in depth. One of the most lasting dahlias I know, the blooms frequently remaining in good condition a week or longer after they are full bloom. Never sheds its petals, neither when left on the plant or when cut. A seedling of Shudows Lavender, but has a more refined foliage. Plant is a strong, healthy grower, reaching a height of six feet and over. Prolific bloomer, and a bountiful producer of tubers. **Tuber \$10.00. Plant \$5.00**

GRACE JOCELYN (D.)—The color tones of this beautiful dahlia are Begonia rose and deep salmon. Flower is large, full centered, with good stems. One of this season's beauties that has a strong appeal to all lovers of beautiful art dahlias, and is bound to win its way into the hearts of dahlia growers with an artistic turn of mind. Plant is of medium height, a healthy grower, and quite prolific in bloom. A good tuber maker. Seedling of Mordella. **Tuber \$10.00. Plant \$5.00**

SPOTTSWOOD BEAUTY (D.)—This is one of the most beautiful varieties in the list of 1928 introductions, and one of the best pink dahlias ever introduced. The color is a clear Chatenay pink, with a slight shading of lemon yellow at base of petals. Flowers are 7-8 inches in diameter, and of great depth, and are borne on long cane-like stems high above the foliage. A beautiful dahlia that should be in every high class collection. Plant is a remarkably strong, healthy grower, attaining to a height of 6-7 feet. **Tuber \$10.00. Plant \$5.00**

STANDARD VARIETIES OF SUPERIOR MERIT

ANNIE C. BARNUM (D.) New—This dahlia attracted much attention at Bronx Park as well as in our garden. The color is a pleasing phlox purple that is different. The large blooms are held erect on strong, stiff stems. **Tubers \$1.00**

ADELINE M. HURD (D.) New—This dahlia appeals to those who like orange colored dahlias. The bloom is of good size and is carried perfectly erect on strong cane, stiff stems above the strong growing plant with its dark green foliage that we all like to see in a dahlia. **Tuber \$1.50**

ALEXANDER POPE (H. C.)—The color is an attractive shade of crimson with reverse of magenta. The petals have a metallic lustre and twist showing reverse, center of bloom is almost black. This is a big shaggy monster. **Tuber \$5.00. Plant \$2.50**

ALICE GREEN (D.) New—It is a strong robust grower with foliage no insect will attack. The foliage is very dark green, which only makes the very large orange blossoms all the more attractive. The stems are perfect long, stiff and hold the bloom high above the foliage. Forget the low price and buy this on our recommendation. It has everything a dahlia should have costing \$10.00 or more. Stock limited. **Tubers \$4.00. Plants \$2.00**

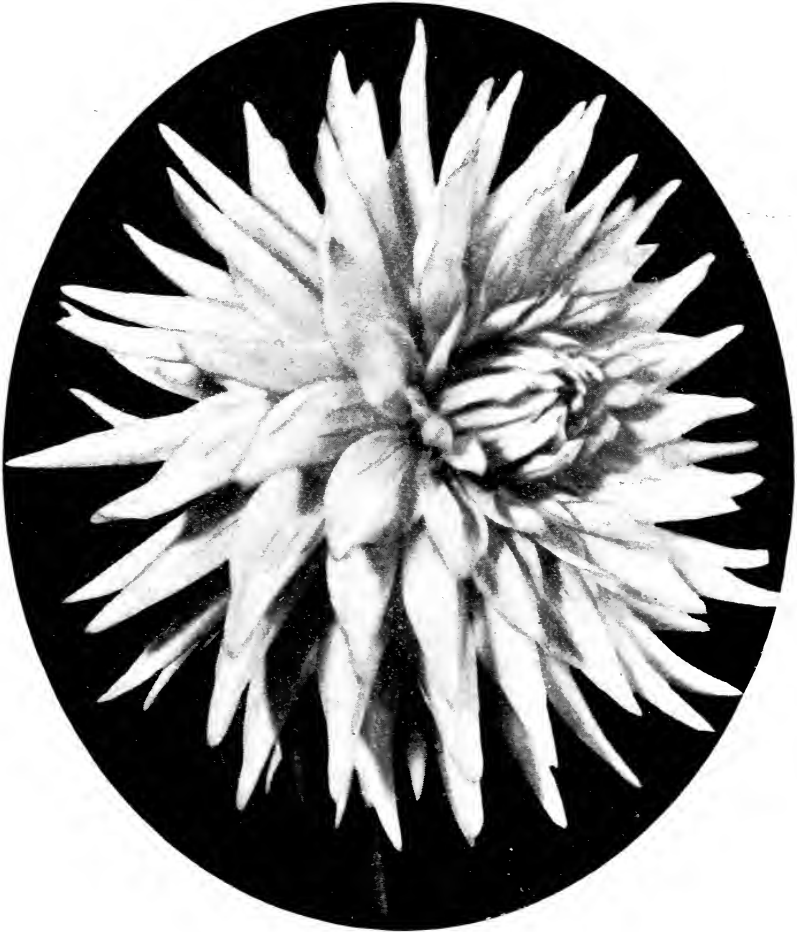
ALICE LONGFELLOW (H. C.)—A very fine new dahlia. Color a blending of shrimp pink, shading to pale gold at the center of flower, each petal tipped with pale pink, shading to white. A dahlia that is chosen by those who love sheer beauty. **..Tuber \$2.50.**

ADOREE (H. C.) (Mastick) New—A very artistic dahlia that was a great favorite in our garden. It is not immense in size but with its perfect form, freedom of bloom, good keeping qualities and most exquisite color, soft rose pink darkening towards the center with yellow at base of petals and a golden sheen over all, and its twisting and curling florets makes an unusually attractive appearance. **Tuber \$3.00**

ADDA PATTERSON—One of the best white Hybrid Cactus Dahlias to date. The flowers are pure white, and average 8 to 9 inches in diameter. The plant is a beautiful grower. The large blooms are held well above the foliage on stiff stems. A splendid keeper, and equally good for exhibition and decorative purposes. An all-around white Dahlia that will win in the keenest competition. **Tubers \$5.00. Plants \$2.50**

BLACK JACK (D.)—Another California introduction of great merit. The flowers are extremely large, with long, stout stems, and the color is a very rich dark maroon, almost black, does not burn and has good keeping qualities. A grand exhibition variety. **Tuber \$3.00**

BARBARA REDFERN—This was one of the best dahlias from California in 1927. Color a delightful blend of old rose and old gold with a light lavender suffusion. Immense size and great depth. The large bloom are held erect on stiff stems. Highly recommended. **Tuber \$7.50. Plant \$3.50**



ALICE WHITTIER.

Rich Yellow Hybrid Cactus

This introduction of ours has stood the test of the Trial Gardens and the keenest competition in the show room and carried off the highest honors. Any dahlia that can win certificates at two trial gardens in one year and the following year score 90 at the Northwest trial gardens and win the highest honor for the most perfect and most beautiful dahlia at the Dahlia Society of California Dahlia Show held in San Francisco, Cal., in 1926, must be an outstanding dahlia. What other Dahlia has a record like this?

Tuber \$5.00. Plant \$2.50

BERENGARIA (English Decorative)—The originators of this dahlia consider it one of their triumphs in every way and when we saw the immense blooms growing on sturdy plants we could well agree with them. Colors are orange at center, to gold at tips, with golden sheen over all. In form it more resembles the Hybrid Cactus type than the Decorative.....**Tuber \$5.00**

COPPER KING (Dec.)—Wonderful arrangement of copper, yellow and light red reverse. This dahlia was listed at \$50.00 per bulb in 1923, but was not marketed until 1924 **Tuber \$3.00**

CHIONIA (D.) New—Good strong stems and the color of a wonderful combination, shades of lavender, yellow and carmine.Tuber \$5.00. Plant \$3.00

CHARLES P. NOYES (D.)—We have in this new dahlia a novelty that is difficult to describe as to its color combination, as the petals seem to be a riot of pink and white streaked and splashed over each petal. The size of bloom is very large without any extra care. If you are looking for something entirely different in coloring you should add this one to your collection. Stock very limited.Tuber \$3.00

COL. H. J. SEELEY (D.)—Something new in a dark red at a moderate price this one will suit you. The habits of this variety are all that could be desired, a beautiful bush with very dark foliage, with the large bloom carried erect on perfectly stiff stems.Tuber \$1.00

CITY OF LAWRENCE (D.)—One of the best yellows to date, having four awards of merit at the trial gardens, including a certificate of the North Western trials 1926, scoring 89 points. We are proud of this introduction as it has stood the test and is still among the leaders, winning prizes every year. Many growers have grown this dahlia over eleven inches and five or six inches deep.Tuber \$2.00

CASPER G. WARE (D.) New—This dahlia attracted considerable attention at the Camden and the New York shows. Flowers are large, 8-10 inches across, regularly formed and produce profusely on strong stems. Color bright clear violet rose. We highly recommend this variety.Tuber \$2.50

C. P. R. (D.)—An immense flower, color is a buff yellow with magenta shadings. A very handsome flower and one that is well liked. A fine bloomer with good stems.Tuber \$3.00

CHEMAR'S MASTERPIECE—A huge incurved cactus of orchid pink. Flowers extra large of fine form and borne on long, straight stems. Extra fine growing habits, being a seedling of Mrs. I. de Ver Warner. Awarded Certificates of Merit by Dahlia Society of New Jersey.Tubers \$10.00. Plants \$5.00

COLOR SARGEANT—A striking Decorative both in form and color. Awarded a Certificate of Merit at the New Jersey Trial Grounds with a score of 87. Color a rich, deep salmon bronze of one shade. Excellent habits with fine stems.Tuber \$7.50. Plant \$3.50

DR. MARSHALL HOWE (Dec.)—A magnificent large pink, edge of petals a shade darker; flowers nine inches in diameter.Tuber \$2.00

DR. P. A. GARNEAU (D.)—A dahlia with a pleasing new color, Zue purple. The blossoms are of good size held erect on fine stiff stems. Very much admired by visitors.Tuber \$2.00

ELITE GLORY (D.)—It surely is a "Break" in the dahlia World. None of the very best can surpass it, and this is saying a lot when we have seen such a year for a few very outstanding dahlias. It surely is a spectacular dahlia and must be included in all the better collections. It is a monster flower of a brilliant rich, red color with no shadings, held perfectly erect on stiff stems. Another of those beauties that the visitors rave about. Elite Glory is here to stay for those who like size, as it has quite a reputation on winning for largest in the show as well as all kinds of other prizes. Won in a class of 106 of world's best dahlias at Camden, N. J., show.Tuber \$5.00. Plant \$2.50

ELKRIDGE (H. C.)—This is the beautiful new white that won the Garden and Home Builder Medal at New York, 1926. There was real competition in this class, but Elkridge had about everything a good dahlia should have, size, stem, substance. First prize for the best white bloom at the big Trenton show 1926.Tuber \$5.00. Plant \$2.50

EL PAJARO (P.) New—Jessie Seals 1926 introduction. Very large flowers that attract much attention. The petals twirl and twist in a most artistic manner. Pink is the predominating color, rose pink outlining the outer edges and throughout the center petals. The base of petals is a bright golden yellow which is also slightly suffused through the flower. Blossoms are held high above the foliage on stiff stems.Tuber \$2.50

EL GRANADA (H. C.)—At the show of the Dahlia Society of California 1923 this dahlia won the prize for being the best and most artistic dahlia in the show, and other prizes too numerous to mention. The color is a vivid orange, and the petals twist and interlace, showing at the tips a creamy yellow reverse. The long stem grows well out of the foliage and is absolutely stiff and faultless.Tuber \$2.00

ETHEL M. (H. C.)—We consider this is the best dahlia of its class and color. It can be grown to 9-10 inches. The color is a glowing amaranth pink at the base of the petals gradually shading lighter at tips, with the center of the flower pure white. Award of Merit Storrs, Conn., trial gardens and a winner at the Boston show. We all know what a critical judge W. L. Darnell is on dahlias. Here is what he writes: "But my pet is Ethel M. and I do not understand why this one is not more generally known. It is one of the most beautiful dahlias I ever saw, perfect of formation, floriferous, a splendid keeper, and a delight the whole season through." What more could be said of a dahlia from a disinterested nationally-known dahlia expert?.....**Tuber \$1.00**

ERNEST DE MUYTER (Belgian Decorative)—Immense flower of a lovely shade of cyclamen rose with a decided lavender tint. A great acquisition and one of the best of the new European importations. The plant is tall and sturdy and the stem is the longest we have ever seen. Strong but slender and graceful and absolutely leafless, from two and a half to three feet in length.....**Tuber \$3.00**

EVA WILLIAMS (D.)—One of the finest dahlias we had the pleasure of growing of its color, a most beautiful amethyst color with silver shadings, very full center, stems upright and rigid, free bloomer.....**Tuber \$1.50**

EASTERN STAR (D.)—This dahlia is one of the very best 1925 introductions that will produce very large exhibition flowers which are carried erect on strong stems. A beautiful soft yellow with gold shadings attract attention in any garden....**Tuber \$3.00**

ELITE PEACH (Kennedy)—Exhibition blooms of salmon-buff, held above a vigorous growing bush on fine strong stems. Its exceptionally lovely coloring attracts immediate attention at exhibitions.....**Tubers \$3.50. Plants \$1.75**

EDNA FERBER—An outstanding dahlia in every garden and show room in 1927. This beautiful Hybrid Cactus won many prizes for the best flower in the show. Color a glistening coral, shading to old gold at base of petals. Petals curl and twist, making it a very attractive flower. Medium habit of growth, dark green foliage.
Tuber \$7.50. Plant \$3.50

FRANCES LAROCO (D.)—A very fine 1925 introduction. Flowers are large held erect on long stiff stems. Color pale yellow. A prize winner of great merit. Stock limited.....**Tuber \$5.00. Plant \$2.50**

FORT WASHINGTON (D.)—Here is a dahlia that can and has won many prizes of the largest in the show. Very seldom less than 10 inches without forcing. The larger flowers are held perfectly erect on long cane stiff stems. Winner of many prizes in all classes for decoratives. Has size, refinement, a free bloomer, and the color is a most charming deep maroon. We guarantee this dahlia to make good anywhere. It will win for you... Award of merit A. D. S. Trial Garden 1927...**Tuber \$7.50. Plant \$3.00**

FLAMING METEOR (D.)—The flower is large, of good depth, splendid form and unexcelled keeping qualities. Stems long, tough and cane-like. The color is a flaming orange scarlet deepening to burnt orange at center where each petal shows an amber yellow base, thus making a beautiful central halo.....**Tuber \$5.00. Plants \$2.50**

GEORGE S. HARVEY (D.)—One of the largest dahlias that we have ever grown. It is a most attractive dahlia in the garden and fine for exhibition. Color, purple magenta with silver veins running through the petals. Here is a dahlia that you should grow.....**Tuber \$2.00**

GERTRUDE BRINTON (D.)—We first saw this dahlia at the trial gardens at Storrs, Conn. where it was awarded a Certificate of Merit. The dwarf bush is loaded with very large bloom of a most pleasing shade of spectrum red, held erect on long stiff stems. No better dahlia of its color.....**Tuber \$1.00**

GOLDEN JUBILEE (D.)—A California introduction of a golden orange color. The flowers are very large and attracted immediate attention in our garden. The stems are stiff and hold the flowers erect. A free bloomer with good keeping qualities. Stock limited.....**Tuber \$3.00**

HERALD-TRIBUNE ELITE (D.)—This dahlia has never been defeated when competing for the best white dahlia in the show. It is a remarkable dahlia with its rich pure white, large blossoms carried erect on long stiff stems above the heavy dark green foliage. It always attracts the attention of our visitors.....**Tuber \$3.00**

HATHOR—A decorative of vivid Oriental coloring. The predominating color is flame—not red, but verging on deep crimson, orange, and all those colors seen in glowing embers. The formation is always perfect and the stem exceptionally fine and stiff, so the large bloom looks one squarely in the face.....**Tuber \$5.00. Plant \$2.50**

IDA PERKINS—Beautiful white heavy blossom with cream colored center, excellent long stems. A very strong grower; blooms spread about eight inches with incurved petals. Bushes about five feet high. Decorative.....**Plant only \$5.00**

JERSEY'S BEACON (D.)—Chinese scarlet with paler reverse, giving a two-toned effect, a very large flower with good stem. Winner of the silver medal for the best new variety at New York show 1924. Best vase red 1925.....**Tuber \$2.50**

JERSEY MAMMOTH (D.) (H. C.)—Truly a monster. Winner of the largest bloom class in New York show. Color a rich golden mahogany.
Tuber \$3.00. Plant \$1.50

JERSEY IDEAL (D.)—The color of this fine new dahlia is best described as lavender-pink, although sometimes it is nearer lavender, flowers are born face up on top of the long stiff stems, the petals falling down and making a very deep flower. A vigorous grower and free bloomer. Certificate of Merit, score 89 points.
Tuber \$7.50. Plant \$3.50

JERSEY EMPRESS (D.)—The flowers produced by this variety are large, having a very pleasing formation, color Anthracene violet, is sunproof, petals narrow and wavy, giving the flower great depth.**Tuber \$7.50. Plant \$3.50**

JERSEY ROSE (D.)—New 1924 introduction of great merit, a very fine free bloomer, flowers large on good stiff stems. Color cerise.....**Tuber \$1.00**

JERSEY BEAUTY (D.)—This is no doubt the most talked of dahlia that has been introduced in years. It was an outstanding dahlia at the American Dahlia Society show in New York 1926. Has beaten everything in competition. First prize wherever exhibited. Pink blooms, held erect on perfect long, stiff stems. Scored 91 trial garden California 1924.**Tuber \$1.50**

JERSEY CAPRICE (D.)—One of the autumn shades that is hard to describe: flowers large and of good form and substance, stems rigid, holding the bloom erect. Splendid exhibition, and also a good cut flower variety.....**Tuber \$7.50. Plant \$3.50**

JERSEY DELIGHT (H. C.)—The color of this variety is a beautiful old rose pink; flowers are medium size, and borne on good stems... **Tuber \$7.50. Plant \$3.50**

JERSEY SUPREME (D.)—A very pleasing shade of Laelia pink; the flowers are medium size. It is a very free bloomer. The stems are slim but stiff.
Tuber \$7.50. Plant \$3.50

JERSEY WONDER (D.) New—This new autumn shade creation of Mr. Waite's was considered about the best of those seen in 1925. It has all the well known qualities of the Jerseys. Large bloom, good stems.....**Tuber \$7.50. Plant \$3.50**

JERSEY SWEETHEART—Another new one that attracted attention in our garden the last season.....**Tuber \$5.00**

JERSEY ELEGANS—One of the best of Mr. Waite's introductions, almost the same color as Jersey Beauty, but the form is Hybrid Cactus. The flowers are very attractive for decorative purposes.....**Tuber \$7.50. Plant \$3.50**

JEAN ROOSEVELT (P.)—This new dahlia is one of the finest in our collection. The size is very large, growing up to 10 inches in diameter. The color, amber-center, shading through salmon pink to a rose, with rose reverse.....**Tuber \$3.00**

KITTY ROGERS (English Decorative)—A dahlia of immense size, the petals not being numerous but large, broad and rounded, making up completely circular flowers. The color is a soft tint of pink on a white ground. It is equal in size to Berengaria and is held erect on satisfactory stems.....**Tuber \$5.00**

LUCKY STRIKE—White dahlias are very scarce and there is always a demand for them. This fine white cactus is incurved. Very large and full; petals long and closely rolled; stem long and good. Highly recommended....**Tuber \$5.00. Plant \$2.50**

MRS. HAPPIE BEDFORD (H. C.)—A very attractive yellow that grows very large, but with us the stems will not carry the very large flowers erect. The color, canary yellow, is very much admired.....**Tuber \$5.00**

MRS. GEO. SKENE (D.)—A very handsome good size flower, held erect on good stems. The bush is always filled with bloom. Color Depline Red. 1927 introduction of real merit.....**Tuber \$7.50. Plant \$3.50**

MRS. W. E. TREAT (D.)—A very beautiful Mallou pink a little lighter than Jersey Beauty. Long stems carrying the large bloom erect. Mr. Seltsam claims this to be the best pink he ever grew, and it is good.....**Tuber \$7.50. Plant \$3.50**



NETAWAKA

One of J. J. Broomall's 1928 Originations. Description on page 3

MRS. R. T. EDWARDS (D.)—This is about the best of its color we have seen. Deep lavender, it is a free bloomer and the good size flowers are carried erect on long, stiff stems.....**Tuber \$2.50**

MYRA VALENTINE (D.)—It was awarded a certificate of merit by the American Dahlia Society, three certificates by other societies, two silver medals and several first prizes for the best decorative dahlia. Color is a pleasing shade of bronze deepening to salmon rose toward the center.....**Tuber \$1.00**

MORDELLA (D.)—One of the outstanding 1925 introductions, a beautiful bright clear shade of apricot buff. The flower is large, held well above the foliage on a strong growing plant, on long, strong stems.....**Tuber \$2.00**

MRS. A. G. HULL (D.)—This dahlia was grown at Bronx Park and was well thought of by the visitors, so we grew it last year and we shall grow it again this year. It has a good strong growth, dark foliage, stiff stems, and the color appears, Manou pink. This dahlia is right, also the price.....**Tuber \$1.50**

MISS MILFORD (D.)—Another popular priced dahlia. Fine, strong foliage, good stiff stems that hold the large flowers erect. The color is a combination of crimson and white, something different.....**Tuber \$1.50**

MRS. ANNIE ROCHE (D.)—An unusually attractive dahlia with fine habits, strong, robust grower, fine stiff stems that hold the large flowers erect. The color Spinal pink with the dark green foliage makes an appealing combination that attracts the eye.**Tuber \$2.00**

MISS CALIFORNIA—A large decorative dahlia, perfectly formed and beautiful in color, known as Oriental fuschia (a new color.) Winning first prize for best three-year-old seedling for 1925, and the Santa Barbara Trophy in 1926. The large bloom are held erect on long, stiff stems.....**Tuber \$3.00**

MADRONA (D.)—Another California prize winner, winning the Garden and Home Builder sweepstake at San Francisco in 1926. This new 1926 creation is a rich, velvety crimson in color, the bloom are large and held erect on long stiff stems.....**Tuber \$3.00**

MRS. J. J. MARSHALL (D.)—Another of the beautiful autumn shade. Color a true golden bronze with a vivid copper center. This is a very large dahlia, held erect on long stiff stems.....**Tuber \$5.00**

MERRICK (Decorative Hybrid)—A glorious shade of light maroon tipped and reverse of the petals mahogany shading purple; a combination that i stantly appealed to all visitors at our garden and in our display at the Boston Dahlia Show. Very large and a wonderful bloomer, with fine stems and a good keeper. This beautiful creation scored 92 A. D. S. Southern Trial Grounds. Stock Limited.....**Tuber \$2.00**

MARMION (D.) (Mastick)—We are giving the introducer's description: "This flower is of such enormous size and great depth and looks so massive among the surrounding dahlias. The long cane-like stems hold the huge blooms erect. Color is pure golden yellow with bronze suffusion on reverse of petals, and the deeper bronzy tone on the high full center and outline of same shade around each petal enhances the beauty of the flower and gives it an unusual appearance. Florets are long, wavy and curling in such fashion as to eliminate every hint of coarseness. Form is perfect, and early and late the sturdy bushes with their heavy shining dark green foliage are covered with blooms. Scored 90 at the Northwest Trial Grounds of the Western Washington Experiment Station of the State College of Washington, and but for the very dry season it would have scored at least 95.".....**Tuber \$5.00 Plant \$2.50**

MRS. EDWARD TAYLOR (D.)—Immense flower of a beautiful cerise color. Too much cannot be said about this wonderful flower, held erect on good stems.
Tuber \$5.00. Plant \$2.50

MINNIE BYRNES (D.)—Good size flowers on a fine, strong growing plant held erect on good stiff stems. We have been trying to get a good collection of dahlias that are new, yet not expensive, and this is one of them. Color pale pink.....**Tuber \$1.00**

MINNIE LEWIS (D.)—Another new one. The flowers are of good size, held perfectly erect on strong stiff stems above the dark green foliage. The color is a very attractive shade of carmine.....**Tuber \$1.50**

MRS. F. C. KUSTERER (D.)—A yellow and salmon colored dahlia that is a new comer to us, that we saw growing in a friend's garden and we bought it, as the price was so reasonable when the quality was considered. This is a good dahlia in every way, fine foliage, stem and good size flowers**Tuber \$1.00**

MRS. S. LEVARE (D.)—A new dahlia that pleases. The attractive color, amaranth purple, makes it a welcome addition to any garden. The plant is a strong grower that is not attacked by insects.**Tuber \$1.50**

MAID OF THE MIST (D.)—This magnificent dahlia in color a lovely deep cream shading to a beautiful salmon pink on outer petals, which roll back to a depth of four inches., prettily pointed and twisted.**Tuber \$1.50**

MARGARET MASSON (D.)—One of the largest dahlias we have grown. This beautiful silvery rose pink dahlia has won prizes galore, several first prizes for largest in the show. Wonderful exhibition variety on account of size, good keeping qualities and fine upright stems.**Tuber \$2.00**



THE PERFECT WHITE

One of J. J. Broomall's 1928 Originations. Description on page 3

MRS. I. DE VER WARNER (Dec.)—A very large blossom of soft orchid coloring seldom seen in a dahlia. A refined, lovely deep pink, beautifully formed flower of great size, produced on perfect stems **Tuber \$1.00**

MISS BRIDGEPORT (D.)—Extra large flower held erect on cane stiff stems. Color creamy white overlaid with light lavender. A dahlia much admired for its color, size and beautiful foliage **Tuber \$2.00**

MARJORIE HENNESSEY—An exceptionally lovely dahlia with every good quality. The blooms are large, of the most perfect formation, and are carried on extra long, stiff stems above a tall-growing bush. The color is most attractive—amber, heavily suffused rose, lightening toward the center to a true amber. The tips of the unfolded petals are of a deep rose pink, producing a very beautiful effect

Tuber \$7.50. Plant \$3.75

MARGARET WOODROW WILSON (D.)—In this dahlia we have one of the finest introductions. A giant exhibition type, an opalescent pink, face of petals creamy white, the reverse side being phlox-pink, the reflection of which gives the opalescent effect. The flowers are of perfect form, borne on stiff, sturdy stems, well above the foliage. It is a real treat to grow this beautiful creation.....**Tuber \$5.00. Plant \$2.50**

MOORESTOWN MELODY (Hail)—A large heavy cactus with long narrow petals. Color orange-gold with tints of amber. Free and early bloomer; medium height.**Tuber \$5.00. Plant \$2.50**

NATURE'S MASTERPIECE (D.)—At the Northwest Trial Grounds of the A. D. S. Show at the Washington State College, Puyallup, Wash., this dahlia scored 93 points. This is the highest score that we know about for the large flowering varieties. The introducer's description is as follows: "A most elegant, rich combination of old rose, cinnamon and metallic bronze, blended into one color suffused with mulberry. In addition to this its effectiveness is increased by a violet shaded reflex. The large bloom are held erect on 20-30 inch stems. A very free bloomer....**Tuber \$7.50. Plant \$3.50**

NAGEL'S ROEM—The large flowers are borne on rigid stems. Color, chamois overlaid with salmon; petals curled and twisted, making up a flower of great beauty. Free bloomer.....**Tuber \$4.00. Plant \$2.00**

OUR COUNTRY (D.)—If this dahlia had a stem that would carry the large bloom erect it would still be one of the best, with its unusual coloring of rich deep purple with every petal tipped pure white, but it is one of the dahlias we shall continue to grow, as it has always been such an attraction to our visitors, and our sales have taken about all that we could grow. Three years ago it was listed for \$50.00 per tuber. If you want a real novelty here it is.....**Tuber \$1.00 Net**

PEGGY ROLLAND (D.)—Another of those dahlias that are uncommon and the kind we like to grow. The joy of growing dahlias is to grow something different, something the visitors talk about, and above all something you can stand back of when you say to a fellow grower, "it's good." Peggy Rolland is a mighty fine dahlia, good stiff stems, very dark insect proof foliage, and the color is unusual yellow with every petal tipped with a delicate shade of red. The blending of these colors make a most remarkable coloring in a dahlia. This dahlia made quite a hit in the Boston Dahlia show in our commercial display**Tuber \$2.00. Plant \$1.25**

PRIDE OF STRATFORD (D.)—This is one of the most attractive dahlias that we have ever grown. In fact, we would have to include this one in any first class collection. We know of no other dahlia of the same color combination which the originators describe as follows: "Predominating color, cadium orange, shading to light yellow at the base of petals, reverse rose doree." Perhaps this description is taken from the color chart and is correct, but we could describe it better to the dahlia growers by saying it was a beautiful orange shading to a deep red at the center. It is a dahlia that should be in every collection. The stems are stiff holding the very large bloom erect.
Tuber \$5.00. Plant \$2.50

PAUL REVERE (D.)—This is one of the best red dahlias ever introduced. A well known commercial grower in New Jersey called it a 100 per cent. dahlia, fine stem, color is a dazzling bright red**Tuber \$3.50**

PAPILLION (C.)—We consider this variety worthy a place in any collection. The flowers are very large, held erect on perfect stems. Color is a beautiful shade of old rose with golden lights**Tuber \$1.00**

PRESIDENT WILSON—(See **THE PRESIDENT**—Which is same flower.

POLAR SNOW (D.)—A fine white dahlia. It's a bloom of gigantic proportions and perfect in form, held erect on stiff straight stems. This wonderful dahlia creates a sensation in the show room. Scheepers listed this at \$50.00 in 1923. **Tuber \$1.00 Net**

QUEEN OF THE GARDEN BEAUTIFUL (D.)—"A flower that fulfills the dream of dahlia lovers." This is the way Mr. F. C. Burns described this beautiful dahlia. He is correct, as it has made good in the East and West. Winning the celebrated Samuel W. Heller prize at the San Francisco Dahlia Show for the most meritorious dahlia in the show. At the last New York Dahlia Show it won first prize in the single It is one of the very largest dahlias that grows, measuring from nine to twelve inches across and five or six inches deep, grown without forcing. The stems are as stiff as a cane and carry the large bloom perfectly erect and it is a wonderful keeper. Color is a pleasing primrose yellow. The judges scored this dahlia 94 at the San Francisco Show. We have a fine stock of this variety**Tuber \$5.00. Plant \$2.50**



HARRY MAYER

HARRY MAYER (D.) NEW—After growing this dahlia last year we have boosted it to all dahlia lovers. It is one of those dahlias that you can't forget. It's different. The large bloom often were 10 inches and over and carried facing perfectly erect looking you straight in the eye, and you simply have to stop and admire it. The color is very attractive, pale rosolane purple. The habits of the plant are splendid, with that very dark green foliage we all so much admire, with stems carrying the massive flowers erect high above the foliage. If you want the best don't pass this one. Stock Limited....

Tuber \$10.00 Plant \$5.00

NOTE—"Harry Mayer" was one of the outstanding dahlias in 1927, winning first prize for best and largest flower in many shows. Won first prize at New York Show in 1927. It has no faults. Certificate at A. D. S. Trial Garden 1927.

ROMAN EAGLE (D.)—Another introduction that should be grown in every first class garden. Large exhibition flower of a flaming brilliant burnished copper, scored 89 points at the trial garden. Has come to stay.....**Tuber \$3.00**

R. T. EDWARDS (D.)—A semi-dwarf grower, but what it lacks in height it makes up in the free blooming and the very large size of the flowers. Color is a pale lavender.
Tuber \$5.00. Plant \$3.50

ROCKY EDGE (D.) New—A fine new yellow that we grew last year that was very much admired by the visitors. The foliage is all that could be desired and insect proof, fine stiff stems holding the large bloom erect. It is a prize winner and is a most desirable yellow to add to any collection.....**Tuber \$3.00**

ROBERT TREAT (D.)—A most pleasing American Beauty Rose in color and is unlike any existing variety in shade or color. Exhibition type on stiff, upright stems. Winner of many prizes including the Garden Magazine Sweepstake prize, New York, for the best dahlia never before exhibited at an A. D. S. Show.....**Tuber \$1.50**

ROSE MARIE—We have grown this dahlia several years and sent it to the New Jersey trial garden, where it was awarded a certificate. We should call this an old rose in color, very large flowers held erect on very long stems. This dahlia is a very strong grower. We have a good stock and have placed the price very low.....**Tuber \$1.00**

ROBERT SCOTT (D.)—One of the very best new dahlias that is always covered with very large bloom, held erect on good stems. Color apricot yellow with rose shadings, which must be seen to be appreciated.....**Tuber \$3.50**

ROSE FALLON—A truly magnificent decorative of pleasing shades of amber, russet, and salmon. The formation is perfect, and the stems are excellent. The foliage of this beautiful variety is very dark and handsome. Rose Fallon is a wonderful keeper, and lasts for days when cut. This dahlia can easily be shown in the largest bloom class.**Bulb \$5.00. Plant \$2.50**

ROYCROFT (C.)—One of the spiky dahlias, almost star shaped, and of an extremely odd and striking color, best described as cinnamon buff, deepening to tawny russet in the center. Of large size, excellent form, petals rolled to tips and never showing an open center to the end of the season. One of the first to bloom and the low-growing bushes always show a mass of perfect flowers until frost. Foliage is unique, inasmuch as it seems to be absolutely insect proof. A distinctly different variety both in shape and coloring.**Tuber \$2.50**

SYLVIA QUARTZ (H. Show)—A freak in dahlias, as it has a quilled petal and inside of each petal there is another quilled petal. No other dahlia has this unusual formation. Color is a pretty lavender. This dahlia sold for \$15.00 per tuber when introduced. Our price**Tuber \$1.00**

SANHICAN'S MAGINATE (D.)—An introduction hard to describe, an exhibition variety of great size, color a pale amaranth pink, face of petals tinged with a deeper shade, reverse a solid scarlet, heavily veined. Flowers held erect on perfect stems.

Tuber \$4.00. Plant \$2.00

SISKIYOU (H. C.)—The size is enormous, often growing over 11 inches in diameter. Flowers are held erect on cane stiff stems. Color, pink, tinged mauve, a great many of our visitors call it lavender. It cleaned up in most of the shows in 1925 for the largest bloom**Tuber \$3.00**

SUNRISE TRAIL (D.)—A glorious flower of large size on perfect stems. The main coloring is scarlet, suffused geranium lake, edged and tipped with cadmium yellow. The center, high and finely formed, and the whole flower gives a dazzling effect.

Tuber \$3.00

SANHICAN BLUEBIRD (D.)—The nearest approach to a blue dahlia we have seen. The color is an uncommon blending. The outer petals at maturity are bright violet-blue, while the center retains the violet tint. It is a bloom of very large size, erect on strong wiry stems. We highly recommend this dahlia as something different and a winner.**Tuber \$2.00**

SANHICAN RUBY (D.)—Large attractive introduction that is sure to please. Color is a deep shade of "Pigeon's Blood" suffused with bronze. Petals pointed and fluffy, thickly placed to form a very full flower. Very large bloom on stiff stems.

Tuber \$2.00

SHEILA WARD (English Decorative)—One of the most artistic and wonderfully beautiful flowers it has ever been our pleasure to grow: the color being a light primrose yellow heavily tipped white: the form is perfect, the flower very large. Petals are gracefully arranged, and the stem is excellent.....**Tuber \$3.00. Plant \$1.50**

SILVERADO—Immense blooms of white, gradually shading toward the center to a delicate silvery lavender. The stems are extra long and strong, and the tall well-branched bushes are always covered with these huge, feathery blooms.

Tuber \$7.50. Plant \$3.75

THE BANDIT—That brilliant scarlet and yellow hybrid cactus that wins everywhere. What other dahlia has a better record at the trial gardens and in the show room? Award of Merit at the trial gardens at New Brunswick, N. J., and Storrs, Conn., 1925, North Western Trial Gardens and the trial gardens of the Dahlia Society of California 1926. **Tuber \$5.00. Plant \$2.50**

TOM MIX (D.)—We have grown this dahlia for three years and it was more beautiful to us this last year than ever. There is no other dahlia in the world can compare with this one in its arrangement of so many indescribable combination of colors, there is red, yellow and other colors with most every petal tipped pure white. This stock is very scarce. **Tuber \$2.00**

THE CARDINAL (Dec.)—Large and deep flowers on fine stem. Good substance. Color cardinal red. **Tuber \$3.00**

THE TELEGRAM (D.)—For a real novelty this was about the best that we saw last year. The color is what attracts attention, buff tipped with pure white, carried erect on good stems. A dahlia that must be seen to be appreciated. **Tuber \$3.00**

THE PRESIDENT (D.)—One of the most attractive flowers in our garden. A deep velvety red, the point of the petals tipped white, making a most charming dahlia. Always in demand. **Tuber \$2.00**

TRENTONIAN (D.)—This is a giant decorative that we won the prize with for the largest dahlia in the Beverly, Mass., show 1925. It was an outstanding dahlia in the garden, beautiful foliage, large bloom, stiff stems and a new color. A wonderful blending of old gold, amber and coppery bronze of marvelous brilliancy, with a central zone of reddish bronze. Awarded Certificate of Merit at the trial garden of The Dahlia Society of New Jersey, scoring 89 points. A winner anywhere **Tuber \$2.50**

WILLIAM F. HAYES (D.)—This dahlia attracted considerable attention at Bronx Park, New York City. The color is very attractive Spectrum red. The foliage is very dark green with fine stems that carry the flowers erect. **Tuber \$3.00**

WANDA MILLER (D.)—A new dahlia. The same color as "Our Country," deep purple with white tips, never sports to solid color, large flowers held erect on very long stiff stems. Early and a free bloomer. **Tuber \$3.00**

WARREN'S JUMBO—This is an immense gold decorative, one of the most fascinating dahlias that we have seen. The stems are stiff. We highly recommend this dahlia as one of the very best, and worthy of a place in the finest collection. Stock is very limited. **Tuber \$5.00. Plant \$2.50**

WONDERLAND (D.)—We have seen no other dahlia of the same color combination, violet carmine petals with creamy white reverse curled and twisted at tips. We exhibited this flower at the Boston show and it surely made a hit. The bushes are always loaded with bloom not less than 8 inches and some over 10 inches. **Tuber \$3.00**

W. J. IRWIN (D.)—This is the best lavender purple dahlia that we have seen. It is new and should be in every select collection. It has size, the best of stems, and is a free bloomer. **Tuber \$5.00**

UNCLE TOM (D.)—If you want the nearest to black of any dahlia that grows you should have this one. This dahlia was placed on the Dahlia Roll of Honor in the December issue of the Garden and Home Builder magazine 1926. Here is what the author, Derrill W. Hart, says of this dahlia: "An aptly named flower with an unusually rich and impressive color. It is deep garnet, almost black, as rich as the finest velvet in texture; and, as La Tulip Noir enriches the tulip gardens, so Uncle Tom gives a touch of color to the dahlia gardens that is both effective, different and artistic. The form is Decorative. Keeps unusually well." We greatly admire the judgment of Mr. Hart on any dahlia. His statement is justified in describing this dahlia, as it has been awarded three certificates of merit at the trial gardens and a winner of many prizes in the show room for our customers, which means more to you than anything we can say of this remarkable dahlia. It is a free bloomer of large blossoms held facing on good stiff stems. **Tuber \$3.00**

VIRGINIA DARE—Large white tinted lavender blue Decorative that is about the daintiest coloring we have seen. It is certainly a beautiful dahlia. A semi-dwarf grower always covered with large bloom, held erect on good stems. This is a new one. **Tuber \$2.50**

J. J. BROOMALL'S FORMER INTRODUCTIONS

It is a pleasure to list the productions of the past master in the developing of better dahlias. We consider his introductions of 1927 surpassed other prominent growers in quantity and quality, as all his dahlias were outstanding. Mr. Broomall describes his new introductions as below:

AZTEC GLORY (H. D.)—Picric yellow (lemon yellow), large flowers and most unusual formation, held erect on strong stems, as an exhibition yellow decorative. I have never seen its equal.....**Tuber \$10.00. Plant \$5.00 Net**

ADELINE C. LORBEER (C.)—I regard this as the best pure bright red Cactus Dahlia that I have seen. The medium large flowers are produced on fine stems. The color is Spectrum red (scarlet red), without shading. This desirable dahlia stands the hot sun well without bleaching or burning and keeps well as a cut flower.

Tuber \$7.50. Plant \$3.50

AMBASSADOR (H. C.)—This beautiful dahlia which has always been a prize winner. The color is a soft yellow center with salmon, amber and pink shadings, gradually deepening towards the tips and outer floral rays. Has won prizes for the largest in the show. Sold for \$50.00 per bulb when introduced.....**Tuber \$1.50**

AMARILLO GRANDE (H. D.)—Light yellow, compared with Sunny South the petals are more broad, and the flowers are much larger, in fact they are enormous and are produced in abundance.**Tuber \$5.00. Plant \$2.50**

ALVERINE (H. C.)—Salmon-pink, large flowers on good stems, the color was much admired. It's different.....**Tuber \$5.00. Plant \$3.00**

AZURINA (D.)—Dark lavender, large finely formed flowers on fine stems, one of the best of its class.....**Tuber \$3.00**

CALIZONA (D.)—Deep rich yellow, the large flowers of very distinct shape stand out boldly on splendid strong stems, making it one of the most conspicuous Dahlias in our garden.**Tuber \$3.50**

CORAL GEM (H. C.)—A most attractive shade of soft coral-pink, flowers of medium size held erect on good stems, a very desirable cut-flower of good habit and a free bloomer. Height, 5 feet.....**Tuber \$2.50**

EAGLE ROCK SENTINEL (H. C.)—The color is very difficult to describe, being a blending of apricot, bronze and salmon tints, possible brownish salmon would give a fair idea of the general effect. The medium large blossoms are held erect on good stems.
Tuber \$2.00

EULALIA (H. D.)—The ground color is a rich jersey cream, suffused with peach pink, a very attractive variety. The blossoms are large and supported on good stems.
Tuber \$3.00

EAGLE ROCK BEAUTY (H. D.)—A more beautiful combination of pink and cream than displayed in this glorious creation would be difficult to imagine. It is in a class by itself, and unanimously admired by all who saw it. It is vigorous in growth, with good habit, and strong stems holding the immense blooms erect, which are full to the center, and produced in abundance until frost.....**Tuber \$10.00. Plant \$5.00**

EAGLE ROCK SUNSHINE (C.)—Rich yellow of a deeper shade than Sunny South. The flowers are large and held perfectly erect on good stems. Winner of many prizes for best in show.....**Tuber \$5.00. Plant \$2.50**

ETIWANDA (C.)—Peach pink (reddish salmon), large flowers of fine shape and attractive color. The natural stems are rather short, must be disbudded for best results.
Tuber \$3.00

EAGLE ROCK JEWELL (H. C.)—Cream overlaid cameo pink (shell pink). I consider this the most beautiful color in any Dahlia I have seen. The large flowers are borne on strong stems. It is a vigorous grower and a free bloomer.

Tuber \$25.00. Plant \$10.00

ELYSIAN (D.)—Large flowers of most unusual color, maize yellow shaded vinaceous pink and corinthian red, the general effect being light straw shaded wine, petals are slightly serrate, must be disbudded to get suitable stems.....Tuber \$3.00

LA RODA (D.)—Silvery rose pink large well formed flowers held erect on strong stems.Tuber \$20.00. Plant \$10.00

GRANDOLA (D.)—Brilliant orange, medium size blooms held erect on fine stems. A dahlia that attracts immediate attention.....Tuber \$5.00. Plant \$2.50

NOTE—This variety was considered one of the most beautiful of Mr. Broomall's introductions.

LAVENDULA (D.)—I consider this to be the best large flowered lavender dahlia that I have seen. The color is a pleasing shade of lavender throughout. It is a strong grower, with fine stems and habit, and was universally admired by those who saw it in bloom.Tuber \$7.50. Plant \$3.50

LINDA VISTA (D.)—Capucine buff edged and shaped begonia rose. The finely shaped flowers are borne in profusion on good stems.....Tuber \$3.00

MIRAFLORA (C.)—White-tinted, violet-pink, the petals are long, straight and rather narrow, this variety might be called a Giant Delicatissima, the flowers eight to ten inches in diameter without disbudding are borne profusely on first class stems, Tuber \$3.00

MRS. FRANCIS BULLARD (P.)—Beautiful light pink, flowers of immense size, and borne on rather short, but strong stems in the greatest profusion, the bloom are very deep and full for a peony.....Tuber \$3.50. Plant \$2.00

NOTE—This variety produced perfect Decorative flowers with us and won first prize as the best California origination Short Hills, N. J., show 1926.

MARIAN BROOMALL (H. C.)—Pink and white, descendant of Gladys Sherwood, it is more Cactus in shape and better stems and habit, a beautiful flower, Tuber \$5.00. Plant \$2.50

ORANGE GOLD (H. C.)—Rich orange yellow, very attractive color that attracted much attention, medium large, good free blooming habit.....Tuber \$3.00

NANCY SUE LANG (H. D.)—Immense star-like flowers, red tipped gold, larger and stronger grower than Mrs. E. L. Lindsey, habit of plant is dwarf and very robust, A flower that attracts immediate attention.....Tuber \$10.00. Plant \$5.00 Net

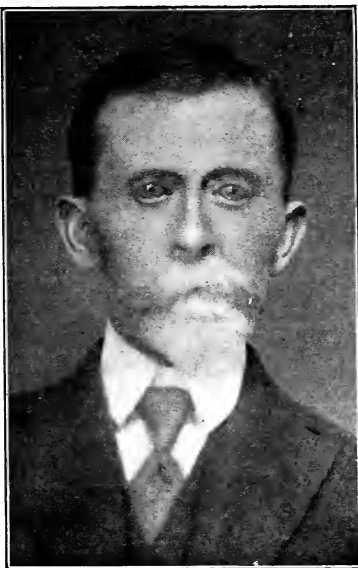
PROFUSION (H. C) (B)—A medium-size pure white, and pleasing shape, so full and double that it never shows an open center: the flowers, which are held above the foliage, are produced in such marvelous profusion that they cover the plant with a mass of white. As a bedding variety I have not seen its equal. Height, 3 feet. Winner of many prizes.....Tuber \$3.00

PRIMULA REX (D.)—Very light cream of primrose color. I regard this as one of the best Decorative Dahlias in existence, the flowers are immense with every good quality, certainly far ahead of anything in its class and color. This variety was highly spoken of in the New York Botanical Gardens.....Tuber \$5.00. Plant \$2.50

NOTE—This was one of the outstanding varieties wherever shown in the East and a big winner in the hottest competition.

UNCLE REMUS (D.)—Rhodamine purple (rosy purple), large flowers on strong stems; an extra strong grower.....Tuber \$5.00

truly the "Best in Dahlias"



MR. J. J. BROOMALL

EVOLUTION OF THE DAHLIA

(Chapter Eleven)

Climatic Influence and Temperamental Dahlias

The majority of the Growers who read this live East of the Mississippi River and for that reason I believe it will be an advantage to know what the climate is like where this is written, but first, just to show that I have a fair idea of climatic conditions elsewhere in the United States, will state that I spent the first 19 years of my existence in S. E. Pennsylvania, after that approximately 2 years in Kansas, 2 in New Mexico, Western Texas and Mexico, 25 in and near Seattle, Wash., 2 in Northern California, Eastern Washington and Idaho, and 20 years in Southern California, and right HERE is the best place in the world to live as far as physical comfort is concerned, and the time is coming when this will be the most densely populated part of North America. The climate here is not as hot as many Eastern people imagine it to be. It is true that we sometimes see the thermometer register 95 or 100 for two or three days, and between 80 and 90 at midday for two or three weeks, but the heat is seldom oppressive and sunstroke is unknown: the nights are always cool. In 20 years I have not seen a dozen nights that I did not want to sleep under a blanket. This is not only the best place on earth to live, it is the Hybridists' Paradise.

In speaking of the effects of climate on Dahlias in Eagle Rock Valley and similar locations from 20 to 60 miles inland it should be understood that conditions near the Coast where the heat is more tempered by the cool trade-winds from the Pacific are quite different. For this reason some Dahlias that are almost a failure here can be

grown much better at the Beach. For instance, Millionaire never makes a bloom worth looking at with me, but is fine at the Beach. Elite Glory bleaches so badly here that one can hardly tell its true color. Jersey's Beauty also bleaches by the time it is fully opened unless protected from the hot sun. Ambassador, probably the most temperamental of all Dahlias, will not produce more than five or ten per cent perfect flowers in extreme hot weather, but the same plants in cooler weather will make 80 or 90 per cent good blooms. Amun Ra shows a heavy green center here until late in the season when it becomes cooler, then it will come perfect and is gorgeous. Trentonian threw mostly single flowers early in the season, but later doubled up. A tuber of Roman Eagle planted early did not make a perfect flower. Green plants of the same variety set out in June produced an abundance of fine blooms for months. My experience causes me to think that generally speaking, Dahlias that have originated in a hot climate are more apt to succeed under unfavorable conditions than varieties that have originated in a cooler climate. Here we have a long growing season and to get exhibition flowers I would prefer to set out green plants in June or July. Tubers planted early in the season (February to April) will begin blooming in May or June. Dahlias planted so early are apt to exhaust themselves blooming in mid-summer. If cut back severely, early in August they will make good flowers in the fall, rarely, however, as fine as can be obtained by late planting.

That Dahlias vary greatly in temperament must be common knowledge to every experienced Grower. There are many dependable varieties that rarely fail to come good and give satisfaction, there are others so temperamental that the least interruption of favorable conditions will cause them to fail to make perfect blooms, and indeed there are some kinds so fickle in their actions that they oftentimes full for no reason at all as far as the Grower can discern.

We sometimes see perfect flowers and single flowers on different branches of the same plant, in this case the branches producing the poor flowers are hardened and shrunk by extreme heat so that the flow of sap is restricted, thereby preventing proper development.

While I believe that unfavorable changes of weather is the most frequent cause of failure of plants to make perfect flowers, there may be other contributing causes such as inbreeding, excessive propagation, improper watering, too much water or too little, too often or not often enough, too much fertilizer, or the wrong kind of fertilizer. In the matter of watering the Grower must learn to use his own judgment, some light, porous soils require an amount of irrigation that would be ruinous in a heavy, compact soil. Plants invariably require much more moisture in hot weather than when it is cool.

I feel that the habit of many Growers in placing all the blame for a Dahlia's shortcomings on the tuber is a great mistake, and unless the tuber is diseased or infested by insects the practice of throwing away the tubers is the height of foolishness, for in the great majority of cases **THE TUBER IS NOT TO BLAME.**

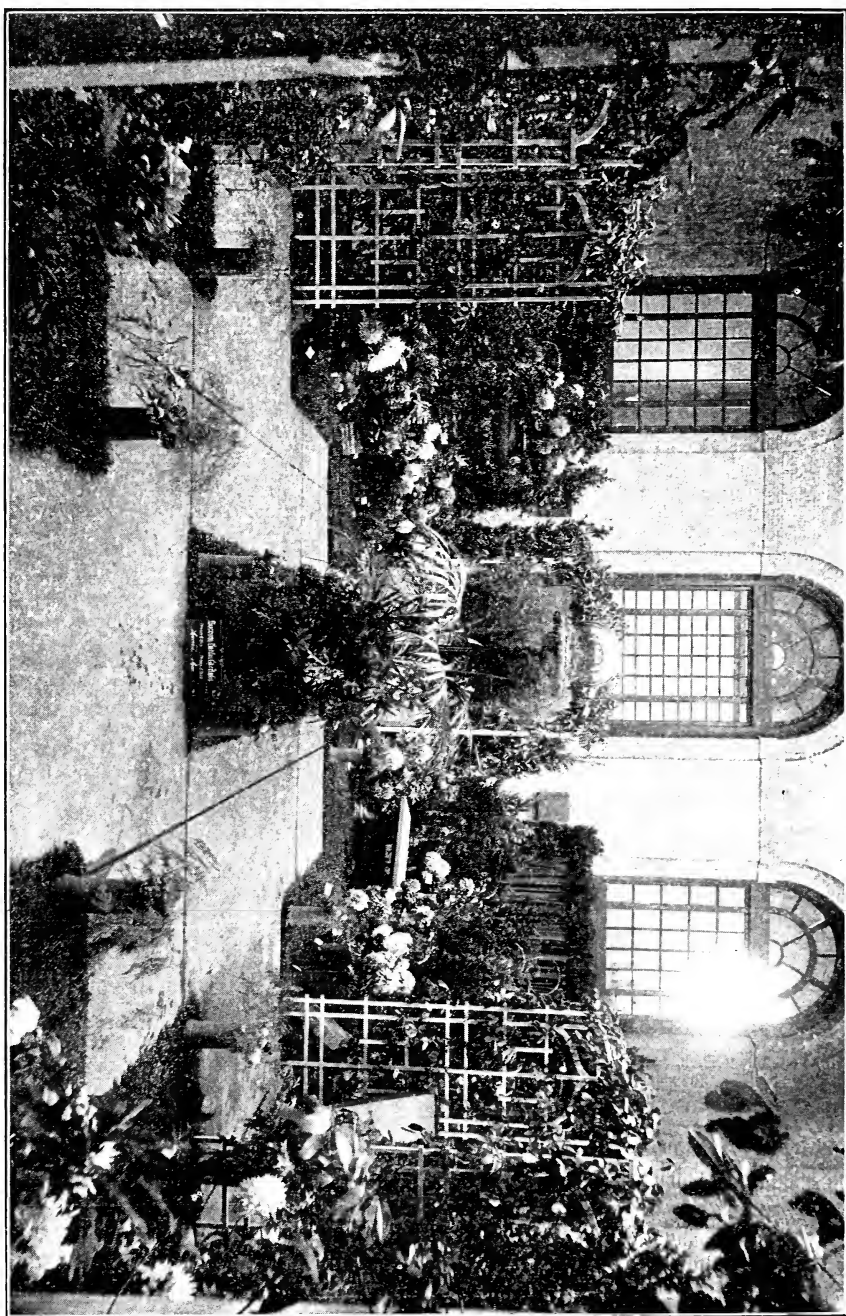
The Dahlia, with all its faults and its various enemies, is now and I believe will continue to be **THE GREATEST OF ALL GARDEN FLOWERS.**

Many varieties of the Dahlia are so sturdy and vigorous that they are a success even when conditions may appear to be most unfavorable. Few other flowers are grown that will do so well, and adapt themselves to such a wide range of climates and elevations, from the Tropics almost to the Arctic Circle.

Fine Dahlias are grown on the Alaskan Coast. Mr. W. T. Pope of the Hawaii Agricultural Experiment Station at Honolulu writes: "Most wonderful Dahlias are growing at the Volcano Hotel at an elevation of about 4000 feet." In fact the success of the Dahlia is world-wide, its lovers are numbered by the million, and as to its improvement we are only just beginning to understand its capabilities.

Dahlia Imperialis—the Tree Dahlia—is now (Nov. 25th, 1927) in full bloom. Once more will I try to cross it with some early blooming variety. I have a great curiosity to see what the Hybrids will be like—IF I get any—Quien Sabe.

J. J. BROOMALL.



OUR GOLD MEDAL WINNING DISPLAY, BOSTON, MASS. 1927

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